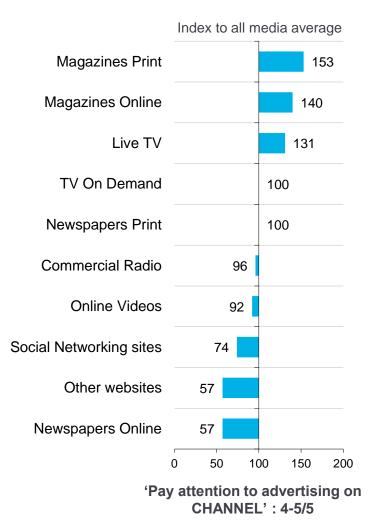
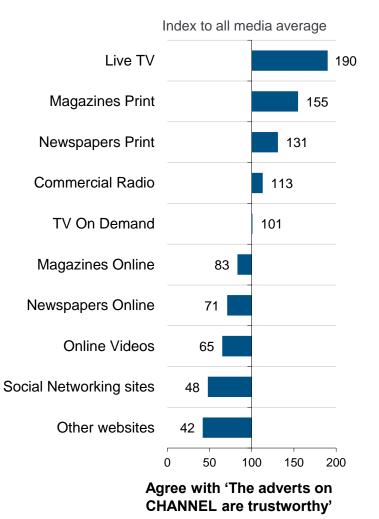
Attention to advertising as a matter of trust & relevance



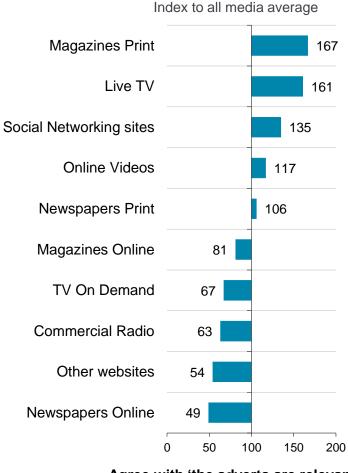
Draws attention



Ads trustworthy



Ads relevant to me



Agree with 'the adverts are relevant to me' on CHANNEL

